



# TANIZZLE PRESS FACTS

Official background information for press and publication

Updated September 2026

## What Is Tanizzle?

Tanizzle is an independent digital media, entertainment and technology brand founded by **Mark Foxx**.

Through **Tanizzle Central - Tanizzle.com**, we publish original editorial work covering artificial intelligence, creator technology, digital culture, online platforms, publishing and the evolving creator economy.

Tanizzle extends beyond editorial publishing. The wider brand includes the **Tanizzle Galaxy**, a connected creative world of recurring characters and original projects; **Tanizzle Studios**, Tanizzle's video and entertainment division; and **Tanizzle & Co.**, its clothing, accessories and design brand.

Technology, creativity and independent building sit at the centre of the wider Tanizzle ecosystem.

## Approved Short Description

**Tanizzle is an independent digital media, entertainment and technology brand founded by Mark Foxx, covering artificial intelligence, creator technology, digital culture, publishing and the creator economy. Its wider ecosystem includes Tanizzle Studios, the Tanizzle Galaxy and Tanizzle & Co., its clothing, accessories and design brand.**

## At A Glance

|                                  |                                                                 |
|----------------------------------|-----------------------------------------------------------------|
| Founded by                       | Mark Foxx                                                       |
| Based in                         | United Kingdom                                                  |
| Main digital home                | Tanizzle.com                                                    |
| Press                            | Tanizzle.com/press/                                             |
| Video & entertainment            | Tanizzle Studios                                                |
| Tanizzle Studios                 | tanizzlestudios.com                                             |
| Clothing, accessories and design | Tanizzle.co                                                     |
| Structure                        | Independently built and operated                                |
| Core areas                       | Media, technology, entertainment, digital creativity and design |

*Tanizzle Central, Tanizzle Studios, the Tanizzle Galaxy and Tanizzle & Co. form one connected independent ecosystem spanning publishing, entertainment, technology, characters and design.*

## Editorial Coverage

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Tanizzle Central publishes across areas including:

- Artificial intelligence and generative technology
- Creator technology and creative tools
- Digital culture
- Online platforms and social media
- Search and AI-assisted discovery
- Digital publishing
- Creator economy
- Synthetic media and digital identity
- Independent technology and web building
- The relationship between technology and creative work

Tanizzle is openly pro-technology and pro-AI while maintaining that capable tools still require originality, judgment, transparency and responsible use.

## Tanizzle Studios

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**Tanizzle Studios** is Tanizzle's video and entertainment division, producing original visual content across short-form and widescreen formats.

Its output includes **Cards**, Tanizzle's narrow-format videos, and **WideCards**, its wider video format, typically presented in 16:9.

Tanizzle Studios connects entertainment, characters, visual production and the Tanizzle Galaxy across video-led work.

Its public home is **tanizzlestudios.com**, which directs viewers to the official Tanizzle Studios YouTube channel.

## The Tanizzle Galaxy

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The **Tanizzle Galaxy** is Tanizzle's wider connected creative world. It includes recurring fictional and digital characters known as **Tanizzians**, alongside original entertainment, visual production and other creative projects.

The Galaxy allows characters and ideas to move between different areas of Tanizzle while remaining part of a recognisable shared universe.

## Tanizzle & Co.

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**Tanizzle & Co.** is Tanizzle's clothing, accessories and design brand. It extends the wider Tanizzle world into original artwork, distinctive branding and everyday pieces through **Tanizzle.co**.

Its work can include expressive graphics, character-led artwork, bold colour, quieter branding and selected **Tanizzian Appearances** - AI-created editorial presentations in which recurring Galaxy characters are shown wearing featured garments within designed settings.

Product information, availability and store policies are maintained through Tanizzle.co.

## Founder // Mark Foxx

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**Mark Foxx** is the founder of Tanizzle and a self-taught developer, designer, digital artist and music producer working across technology, media and creative production.

He built and maintains Tanizzle.com and the systems behind it while developing Tanizzle across original publishing, Tanizzle Studios, the Tanizzle Galaxy and Tanizzle & Co.

His work centres on the overlap between technology and creativity, including AI, digital publishing, visual production, software development and tools that expand what independent creators can build.

## Technology

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Tanizzle.com is developed and maintained through the custom **Tanizzle System**, built on the underlying **Apox framework**, rather than a conventional off-the-shelf publishing platform.

Artificial intelligence is used across parts of Tanizzle's creative and technical workflow. Tanizzle's position is that these technologies can significantly expand the capabilities of independent builders when paired with human intent, judgment and originality.

## Press & Commentary

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Tanizzle can provide background, commentary and independent perspective across artificial intelligence and creative technology; creator economy and digital publishing; social platforms and search; synthetic media and digital identity; independent technology and web building; and fashion and digital creativity.

Press requests should include the subject, publication, deadline and type of commentary required.

## Official Links

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|---------------------------|--------------------------------------------------------------------------------|
| <b>Tanizzle Central</b>   | <a href="https://tanizzle.com">tanizzle.com</a>                                |
| <b>Tanizzle Press</b>     | <a href="https://tanizzle.com/press/">tanizzle.com/press/</a>                  |
| <b>Tanizzle Studios</b>   | <a href="https://tanizzlestudios.com">tanizzlestudios.com</a>                  |
| <b>Tanizzle &amp; Co.</b> | <a href="https://tanizzle.co">tanizzle.co</a>                                  |
| <b>Press enquiries</b>    | <a href="mailto:press.relations@tanizzle.com">press.relations@tanizzle.com</a> |